VIRTUAL SEMINAR

A CNODES INITIATIVE

Real-world data and cancer research in North Carolina: An introduction to the UNC Cancer Information and Population Health Resource (CIPHR)

WEDNESDAY, May 11, 2022
12:00 PM to 1:00 PM EST
LINK TO SEMINAR
MEETING ID: 841 4515 6995

Dr. Jennifer L. Lund
University of North Carolina, Gillings School of Global Public Health

Jennifer Lund, PhD is associate professor of epidemiology within the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill. She is also the Director of Data Strategy and Education for the UNC Lineberger Comprehensive Cancer Center's Cancer Information and Population Health Resource (CIPHR). She conducts pharmacoepidemiologic and comparative effectiveness research with applications to older adult populations and those diagnosed with cancer. The overall objective of her work is to generate robust evidence on the uses, benefits, and harms of medical treatments that will improve decisions made by policymakers, providers, and patients. Together with an amazing group of trainees and collaborators, her research program draws upon clinical trials, large healthcare databases, disease registries, and advanced epidemiologic methods to evaluate: (1) the quality of care received, (2) the effectiveness and safety of alternative treatment options, and (3) the role of polypharmacy, multimorbidity, and frailty in treatment selection, adherence, and outcomes.